

Your Story is Important

Powering Successful Financial Journeys

BoxTop is a premier financial and investor relations advisory firm partnering with small-cap public companies and cutting-edge start-ups. We go beyond traditional advisory roles, specializing in developing and implementing targeted strategies for capital markets, investor relations, and marketing, and communications—all meticulously tailored to suit the unique needs of your business.

The BoxTop team brings you decades of capital markets experience, a creative flare for all aspects of communications and an unrelenting dedication to creating awareness, loyalty and trust. Our strength lies in our extensive network of hand-picked experts and long-term relationships with the investment community, allowing us to offer comprehensive end-to-end solutions and add value to your financial and communication objectives

A successful investor relations program contributes to a company's overall health and success by fostering positive relationships, enhancing transparency, and positioning the company favourably in the eyes of the investment community.

Our mission is to elevate your potential, grow your audience, manage your reputation, market your offerings, and capitalize your business.

Tailored Solutions for Your Business

BoxTop was purpose-built with your business in mind. We address key challenges for small-cap and innovative start-ups, optimizing resources for impactful campaigns, establishing brand recognition, and guiding clients to carve a distinctive niche in competitive markets.

Our tailored strategies engage target audiences, build trust, and adapt to market dynamics with agility. We cut through the noise with expert support, articulating a clear value proposition and facilitating access to investor networks.

We empower clients to thrive in competitive landscapes with lasting awareness and stakeholder confidence.



Key offerings

- Investor relations strategy
- Outreach materials preparation/development
- Fractional IRO services
- Stakeholder engagement
- Messaging refinement
- Marketing + social strategy



Benefits of a successful Investor Relations program

1. Enhanced Market Perception
2. Increased Stock Liquidity
3. Improved Valuation
4. Access to Capital
5. Reduced Cost of Capital
6. Stakeholder Trust and Confidence
7. Effective Crisis Management
8. Strategic Support (M&A)
9. Strategic Planning
10. Effective Feedback Loops

Grow Manage Market Capitalize

Services and Solutions

Centralize your capital markets communications strategy with BoxTop and unlock the potential to access capital at a fair value while seizing control of the narrative around your corporate brand. Experience the BoxTop advantage, where expertise meets innovation, and success becomes a shared journey toward financial excellence.



Capital Advisory

- Growth or acquisition financing
- Strategic acquisitions
- Economic development
- Operational support
- Performance management

IPO and Financing Services

- Listing statements
- Roadshow presentations
- Q&A preparation
- Speaker coaching
- Coordination of webcasts

Investor Relations

- Strategy and Planning
- Targeting and Outreach
- Introductions and Meetings
- Program Implementation and Fulfillment

Continuous Disclosure

- News release drafting and filing
- Annual and interim report drafting and filing
- Annual Information Form drafting and filing

Stakeholder Engagement

- ESG reports
- Investor presentations
- Community outreach
- Sell-side capital markets interface
- Buy-side interface
- Financial media outreach

Marketing & Social Strategy

- Logo, branding, + website design
- Annual and interim report design
- PowerPoint presentations
- Brochures, fact sheets and other collateral
- Communications audit of existing collateral

Let's Start Something



Glen Nelson,
Founder and Director



Brian Radiff,
Associate Director

